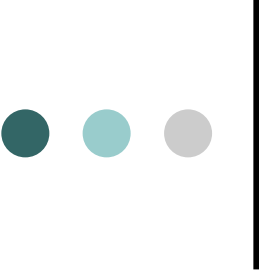




# How to Kick-Off Your Career with a Job You *Really* Love!

Five steps to a successful job  
search



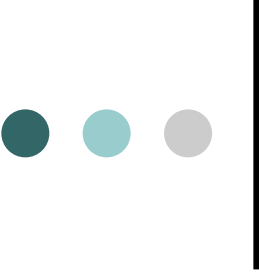
# How to Kick-Off Your Career With a Job You *Really* Love!

- What fuels your passion and purpose?
- Can you afford to be thoughtful and choosy?
- How do you “Block the Noise”?
- What did Steve Jobs Say??



# Recent ABC News Poll....

- “How do you feel about your current job?”
  - I call in sick a lot : 8.1%
  - It's a calling: 20.3%
  - It's a job: 68.6%



# Five steps to a successful job search

1. Packaging yourself
2. Researching targets
3. Developing your network
4. Interviewing
5. Negotiating the offer/onboarding



# Packaging yourself

- Making the most of your education and experience
- Taking stock – don't underestimate what you've done
- Make educated career choices
- Resumes, cover letters, portfolios



# Doing the Research

- Exploring career areas and options
- Using online and other resources
- Informational interviews, shadowing
- Think: smaller is better



# Networking

- Why it should be a “win-win” activity
- Forget finding a job on the internet
- Don’t underestimate who you know!
- Be thoughtful and considerate in your approach



# Interviewing

- Prepare, prepare, prepare
- Be ready for the tough questions
- Use specific examples – how can *YOU* help the employer?
- Follow-up – don't forget!





# Negotiating the Offer & Onboarding

- Understand the total compensation package
- What happens the first 90 days; 6 months, year?
- Be picky!!
- Don't eat alone
- Work is more than just showing up!



# Some final thoughts...

- Questions??? email  
info@campustocareer.com
- www.roadtripnation.com
- Steve Jobs speech: <http://news-service.stanford.edu/news/2005/june15/jobs-061505.html>



# REMEMBER....

Self-construction rather than  
mass production